

SPONSORSHIP OPPORTUNITIES



www.smpstriangle.org
[#smpstriangle](https://twitter.com/smpstriangle)

2025
2026

Why Become an SMPS Sponsor?



Our Chapter in Numbers

150+

SMPS Research Triangle Members

650+

Event Attendees Each Year

1400+

Social Media Followers (LinkedIn, Facebook, Instagram)

7,400+

Industry Professionals Nationally

Promote Your Brand

Brand awareness at a non-profit event enhances your brand for business partnerships and recruiting.

Grow Your Business

From new people to new projects, our network has you covered.

A/E/C Focused

No other organization is focused on A|E|C like we are. Everything we host is about being better within the industry.

Support Your Staff

Does your staff engage with the Chapter on a membership or volunteer level? Show your support by publicly aligning with the Chapter.

Recruit Easier

If you need marketers, business developers, or graphic designers, this is the ultimate group to mingle with.

Find New Partners

Our events help forge new relationships by creating a space to get to know each other before you're scrambling to put together a proposal.

Improve Your SEO

Our sponsors are linked in various posts throughout the chapter year boosting engagement on your website or social platforms.

10% Discount for Returning Sponsors

Our sponsors help fuel our local A|E|C education and networking events for the year.

The generous support of our sponsors helped make 15 industry events possible during the 2024-2025 membership year.

If you were an annual sponsor in 2024-2025, please accept our gratitude in the form of a 10% discount on any annual sponsorship you secure for the 2025-2026 member year.*

*Discounts are valid for annual sponsorships paid in full by August 31, 2025.

2025-2026 Programs and Events



Our calendar is changing! In the past, the SMPS organization has operated on a September 1 – August 31 calendar year, but we are moving to a traditional calendar in 2026. **This means this year will include four additional months for our annual sponsors and more events to gain exposure for your brand.** Below is our tentative event schedule for September 1, 2025 – December 31, 2026. These dates are subject to change.

Four Lunch Programs

- October 2025
- February 2026
- April 2026
- August 2026

Four A|E|C Workshops

(Mix of In-person & Virtual)

- January 2026
- March 2026
- June 2026
- August 2026

Three Signature Socials

- Kickoff Social
- Holiday Social
- Volunteer Appreciation Social

Member Meet-Ups

- January 2026
- July 2026
- September 2026

Three Project Site Tours

- September 2025
- May 2026
- September 2026



2025-2026 Annual Sponsorships



Get exclusive benefits all year by becoming an annual sponsor! SMPS Research Triangle strives to provide quality programming to local A|E|C professionals and can only do so with the support of our generous sponsors. **The sponsorship year is September 1, 2025 - December 31, 2026.**

	Gold	Silver	Bronze	1st Time
Investment	\$2,250	\$1,500	\$1,000	\$700
Event Registrations ¹ <i>(Value of \$25-80 each!)</i>	20	10	6	4
Solo Slide in Pre-Event Slide Show ²	●	●		
Recognition From the Podium at Every SMPS Event	●	●		
Company Logo on SMPS Website with Backlink	●	●	●	●
Company Logo on Slide on Presentation Screen During Pre-event Sponsor Acknowledgment	●	●	●	●
Company Logo on Weekly Eblasts	●	●	●	●
“Thank you” Sponsor Post on SMPS Social Platforms <i>(Exposure to 1,400+ Social Media Followers!)</i>	●	●	●	●
Company Logo on Banner ³	●	●	●	●
Sponsor Designation on Name Tags at All Programs	●	●	●	●
Complimentary 3-Month Job Posting on the SMPS Website	●	●	●	
Option to Provide Marketing Item for Attendees at 1 Lunch or Workshop Event ⁴	●			
Option to Introduce or Moderate One Panel at an SMPS Educational Program	●			

¹ Event Registrations: “Events” defined as any A|E|C workshop, lunch program, or evening social. Limit 2 tickets per event. Sponsor event registrations will be coordinated by the SMPS Triangle Director at Large. Paid registrations completed outside of this process will not receive refunds.

² Solo Slide: SMPS will feature the Sponsor’s logo on a solo slide in the pre–event slideshow. Sponsor can choose to provide a marketing slide in lieu of the logo slide.

³ Logo Banner: Sponsors contracted and paid by August 31st will be on the fall banner. Sponsors contracted and paid September 1st or later will be added to the banner in the spring.

⁴ Marketing Item: “Marketing item” is defined as a flyer or small branded gift. Sponsor is responsible for providing the item, and SMPS will distribute items at chosen event. The SMPS Board of Directors must review and approve the item prior to the event.

QUESTIONS? Contact: Director at Large, Alexa Bowser, at sponsorship@smpstriangle.org

2025-2026 Additional Opportunities



Want to sponsor your own event? If you prefer associating your company with an individual program or social, here are a few options you might find appealing.

The sponsorship year is September 1, 2025 - December 31, 2026.

	Member	Non-Member
Investment	\$500	\$700
Event Registrations <i>(Specific to Sponsored Event)</i>	2	2
Company Logo on SMPS Website with Backlink	●	●
Sponsor Recognition on E-blast Sponsored Event Promotion	●	●
Sponsor Recognition on Social Media Sponsored Event Graphic	●	●
Company Logo on Specialized Banner at Sponsored Event	●	●
Recognition From the Podium or on Microphone at Sponsored Event	●	●
1 Minute on Microphone to Talk about Company	●	●
Sponsor Recognition on Website Event Description Page	●	●

QUESTIONS? Contact: Director at Large, Alexa Bowser, at sponsorship@smpstriangle.org

2025-2026 In-Kind Sponsorships



Showcase your talents for our Chapter! SMPS Research Triangle offers a print in-kind sponsorships that are mutually beneficial. No money is exchanged for these sponsorships. **The sponsorship year is September 1, 2025 - December 31, 2026.**

Print ¹ 1 available	
Event Registrations ²	6 max 1 per event
Company Logo on SMPS Website with Backlink	●
Company Logo on Banner ³	●
“Thank you” Sponsor Post on SMPS Social Platforms <i>(Exposure to 1,400+ Social Media Followers!)</i>	●
Option to Provide a Postcard Advertising Your Services for the Registration Table ⁴	●
Recognition at All Events (A E C Workshop, Lunch Program, or Socials)	●
Sponsor Designation on Event Name Tags	●

¹ Print Sponsor: Sponsor agrees to provide printed goods such as seat drops, retractable banners, and 24"x36" mounted signage.

² Event Registrations: “Events” defined as any A|E|C workshop, lunch program, or socials. Limit 1 ticket per event.

³ Logo Banner: Sponsors contracted by August 31st will be on the fall banner. Sponsors contracted by September 1st or later will be added to the banner in the spring.

⁴ Postcard Advertising: The SMPS Board of Directors must review and approve marketing materials in advance of the event. Postcard is at sponsors cost.

2025-2026 In-Kind Sponsorships



Showcase your office and brand! SMPS Research Triangle offers an A|E|C Workshop in-kind sponsorships that are mutually beneficial. No money is exchanged for these sponsorships. **The sponsorship year is September 1, 2025 - December 31, 2026.**

A E C Workshops ¹ 1 available	
Event Registrations ²	4 max 1 per event
Company Logo on SMPS Website with Backlink	●
Company Logo on Banner ³	●
“Thank you” Sponsor Post on SMPS Social Platforms <i>(Exposure to 1,400+ Social Media Followers!)</i>	●
Option to Provide a Postcard Advertising Your Services for the Registration Table ⁴	●
Recognition at All Events (A E C Workshop, Lunch Program, or Socials)	●
Sponsor Designation on Event Name Tags	●

¹ AEC Workshop Sponsor: Sponsor agrees to provide meeting space and breakfast for all attendees.

² Event Registrations: “Events” defined as any A|E|C workshop. Limit 1 ticket per event.

³ Logo Banner: Sponsors contracted by August 31st will be on the fall banner. Sponsors contracted by September 1st or later will be added to the banner in the spring.

⁴ Postcard Advertising: The SMPS Board of Directors must review and approve marketing materials in advance of the event. Postcard is at sponsors cost.

QUESTIONS? Contact: Director at Large, Alexa Bowser, at sponsorship@smpstriangle.org

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2025-2026 Sponsorship Contract



THANK YOU FOR YOUR SUPPORT!

Please complete this form and email to sponsorship@smpstriangle.org along with a high-resolution company logo. We will follow up with payment details. Sponsorships are not confirmed until a signed contract is received.

CONTRACT/APPROVAL INFORMATION

Name: _____

Address: _____

Company: _____

Email: _____

Title: _____

Phone: _____

Signature: _____

Date: _____

Are you a SMPS Research Triangle Member? Yes No

Are you a returning annual sponsor? Yes No

Are others able to request registration from your firm? Yes No

If so, please list authorized requesters: _____

SPONSORSHIP SELECTIONS

Annual Sponsorships	Investment	Selection
Gold	\$2,250	
Silver	\$1,500	
Bronze	\$1,000	
First Time	\$700	
In-Kind	Investment	Selection
Print	N/A	
A E C Workshops	N/A	

Additional Opportunities	Investment	Selection
Event Sponsorships (Member)	\$500	
Event Sponsorships (Non-member)	\$700	

Free registrations must be coordinated with Director at Large prior to event cut-off date. No refunds will be given for paid registrations outside of this process.

Investment Total Before Discounts:

\$ _____

Total Amount Due:

\$ _____

QUESTIONS? Contact: Director at Large, Alexa Bowser, at sponsorship@smpstriangle.org